



Cheat Sheet

**Increase your earnings by diving into
this Huge untapped market**

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Limited Special Offer for You:

Teespring Profits Made Easy

(Video Training)



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How Teespring works

- ✓ Identify the niche
- ✓ Set up a campaign
- ✓ Design T-shirts
- ✓ Advertise it
- ✓ Earn profit
- ✓ Know your products

Benefits

- ✓ Have an additional earning stream
- ✓ Make money with less effort
- ✓ Sell as your own brand
- ✓ Limitless earning potential
- ✓ No time or seasonal constraints
- ✓ No startup cost
- ✓ Time Saving
- ✓ No handling & transportation worries
- ✓ No efforts required to process orders
- ✓ Don't need to offer customer service

Shocking Facts

- ✓ The U.S. apparel market is the largest in the world, comprising about 28 percent of the global total and has a market value of about 331 billion U.S. dollars. ([Source](#))
- ✓ The Online Original Design T-Shirt Sales industry has experienced exceptional growth of almost 25% annually over the last five years with custom designed T-shirt sales exceeding \$68 million. ([Source](#))
- ✓ Over 2 billion shirts are sold each year, and with an average price of \$20 that's \$40 billion in sales. ([Source](#))
- ✓ 62% of Americans claim they own more than 10 t-shirts and will continue to buy more. ([Source](#))
- ✓ 600% is the average appreciation in the price of a t-shirt by the time it reaches First World buyers in love with American or European tags. ([Source](#))
- ✓ Teespring.com reaches over 714K U.S. people monthly. ([Source](#))
- ✓ Teespring's annual revenue now tops \$100 million. ([Source](#))
- ✓ Revenue that is generated by only t-shirt sales is \$262 million. ([Source](#))
- ✓ The annual growth of T-shirt sales in is 21.2%. ([Source](#))
- ✓ Teespring, one of the top T-shirt sellers in the U.S., printed more than 7 million shirts last year. ([Source](#))

Automation Tools

1. [Teeview](#)
2. [Audience Insights](#)
3. [TeeProfit](#)
4. [TheTeeTitan](#)
5. [Google Analytics](#)
6. [TeeAdMaster](#)
7. [Facebook ad tools](#)
8. [TeeInspector](#)
9. [FPTraffic](#)
10. [InstaViral](#)

The 10 do's.

1. Choose a suitable niche
2. Define prospective audience
3. Retargeting
4. Create an Attractive Design
5. Set affordable prices for tees
6. Make use of social media
7. Advertise t-shirt campaigns to the right audience
8. Customize t-shirt designs to stand out
9. Spread the word about your t-shirt campaign
10. Keep an eye on what's working

The 10 don'ts.

1. Working for random niches
2. Lack of awareness for targeted audience
3. Using non attractive designs
4. Failing to use re-targeting
5. Unable to set moderate prices
6. Forget to do competitors analysis
7. Overlooking social media
8. Ignoring customer feedback
9. No knowledge for latest trends
10. Don't make it overcomplicated

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